



HP is one of the world's most valuable, well-known and trusted brands with extremely high awareness globally. HP's core business in PC's , its history in other accessory areas, and its brand imagery of Innovation, Quality, Design and Leadership are directly relevant to a licensed line of new digital imaging products. HP's brand is valued at over \$23 Billion and is #18 in the 2015 Interbrand list of the 100 Best Global Brands.

CATEGORIES

SMALL SPECIALTY MEDIA

DIGITAL IMAGING (Action Cameras, 360 Cameras, Dash Cameras, Body Cameras)

DIGITAL PROJECTORS (Non-Pico)

DIGITAL SIGNAGE

INTERACTIVE WHITE BOARDS

IT ACCESSORIES (Select Global Territories)

OTHER SELECT OPPORTUNITIES AVAILABLE



Interested in finding out more?



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